



Visual AIDS Institutional Records

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Description is written in: English.

Visual AIDS Archive

526 W 26th St, #309

New York, NY 10001

archive@visualaids.org

URL: <https://visualaids.org/archive>

Table of Contents

Summary Information	3
Biographical / Historical	3
Scope and Contents	3
Arrangement	4
Administrative Information	4
Related Materials	4
Collection Inventory	5
Administrative Files	5
Projects	5
Archive Project	5
Broadside and Print Projects	6
Day Without Art	9
Exhibitions	13
Public Programs	15
Publications	16
Red Ribbon Project	17
Fundraising	18
Benefit Events	18
Benefit Prints	19
Postcards from the Edge	19
Collected HIV/AIDS Historical Materials	20
AIDS Activism Photographs	21
Exhibitions	21

Summary Information

Repository:	Visual AIDS Archive
Title:	Visual AIDS Institutional Records
ID:	
ID [aspace_uri]:	/repositories/3/resources/248
Date [inclusive]:	1988-2024
Physical Description:	10 Linear Feet
Language of the Material:	English .

[^ Return to Table of Contents](#)

Biographical / Historical

Founded in 1988, Visual AIDS is the only contemporary arts organization fully committed to raising AIDS awareness and creating dialogue around HIV issues today, by producing and presenting visual art projects, exhibitions, public forums, and publications—while assisting artists living with HIV/AIDS. We are committed to preserving and honoring the work of artists with HIV/AIDS and the artistic contributions of the AIDS movement.

[^ Return to Table of Contents](#)

Scope and Contents

The Institutional Records collection consists of materials relating to the organizational history of Visual AIDS. The collection consists of papers, photographs, 35mm slides, exhibition materials, publications, promotional materials, periodicals, correspondence, buttons, collectible cards, condoms, press clippings, printed artworks, broadsides, postcards, and ephemera.

[^ Return to Table of Contents](#)

Arrangement

Materials in this collection are arranged by subject. Within subject, the folders are arranged chronologically by year and then alphabetically.

[^ Return to Table of Contents](#)

Administrative Information

Publication Statement

Visual AIDS Archive

526 W 26th St, #309

New York, NY 10001

archive@visualaids.org

URL: <https://visualaids.org/archive>

Processing Information

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[^ Return to Table of Contents](#)

Related Materials

Related Materials

A collection of 53.75 linear feet of Visual AIDS institutional records were donated to NYU Fales Library and Special Collections in late June 2017. The finding aid for that collection can be found here: https://findingaids.library.nyu.edu/fales/mss_503/

[^ Return to Table of Contents](#)

Collection Inventory

Administrative Files

Biographical / Historical

The Administrative Files series contains materials pertaining to the general operation and history of Visual AIDS outside of the specific categories represented by other series. This includes materials associated with organizational history, planning and development, general information sheets and promotional materials, and press about Visual AIDS as a whole.

Scope and Contents

These materials include papers, press clippings, correspondence, exhibition materials, promotional materials, buttons, ephemera, personnel files, and photographs. These materials are dated 1989-2012.

Title/Description	Instances	
General Info Sheets, 1989-1991	Box 1	folder 1
Press Kits, 1989-2009	Box 1	folder 2
Hate Mail, 1989-2017	Box 1	folder 3
Patrick O'Connell Materials, 1994-2021	Box 1	folder 4
Press Clippings, 1995-2018	Box 1	folder 5
Promotional Materials, 1998-2019	Box 1	folder 6
Visual AIDS Material in Exhibitions and Collections, 2004-2022	Box 1	folder 7
Letterhead, 2005	Box 1	folder 8
Organizational Planning Materials, 2008-2009	Box 1	folder 9
Early History (Compiled 2010)	Box 1	folder 10
Logo Redesign Materials, 2012	Box 1	folder 11
Website Development Materials, 2012-2013	Box 1	folder 12

[^ Return to Table of Contents](#)

Projects

Archive Project

Biographical / Historical

In 1994, the artist Frank Moore and arts writer David Hirsh formed the Archive Project to protect the legacies of artists who were being lost to the AIDS crisis. Moore and Hirsh were joined by Roberto Juarez, Sur Rodney (Sur), Eric Rhein, Geoff Hendricks, Ken Chu, and David Cabrera in this endeavor, and the group soon merged with Visual AIDS. Artists were solicited to join the archive through flyers,

posters, and personal outreach. Volunteer photographers would visit artists in their homes or studios to document and catalog their artwork, providing the artist with a copy of the slides and depositing a copy into the archive. Artists (and the friends and families of deceased artists) also contributed press clippings, resumes, exhibition cards and other biographical materials to their artist files. The collection that has developed out of this ongoing endeavor is now known as the Visual AIDS Artist Files collection.

The Artist Registry is an online repository containing artwork by over 970 HIV+ artists. Created in November 2012 with digitized slides from the Visual AIDS Artist Files, the Registry is continuously growing, allowing anyone who self-identifies as an artist living with HIV to create a profile.

Materials pertaining to the history and development of both the Archive Project and the Artist Registry are included in this sub-series.

Scope and Contents

Materials pertaining to the Archive Project contain correspondence, promotional materials, exhibition materials, press clippings, photographs, development materials, periodicals, and papers. These materials are dated 1989-2005.

Title/Description	Instances	
Press Clippings, 1989-1995	Box 1	folder 13
Promotional Materials and Exhibition Announcements, 1989-1995	Box 1	folder 14
Library Collection Development and Donation Solicitations, 1989-2007	Box 1	folder 15
Planning Materials and Meeting Minutes, 1994-1995	Box 1	folder 16
Zine Materials, 1995	Box 1	folder 17
Estate Project for Artists with AIDS, 1995-1997	Box 1	folder 18
Outreach and Promotional Materials, 1996-2013	Box 1	folder 19
Art + Newsletters, 1999-2003	Box 1	folder 20
Introductory Letters and Forms, 2000-2005	Box 1	folder 21
Volunteer Photographer Materials, 2000-2005	Box 1	folder 22
Web Gallery Materials, 2000-2010	Box 1	folder 23
Artist Member Lists, 2011	Box 1	folder 24
Artist Registry Development Materials, 2011-2012	Box 1	folder 25
Artist Registry Agreement Development, 2012	Box 1	folder 26
Artist Registry and Archive Statistics, 2013	Box 1	folder 27
Research on HIV + Artists, 2014	Box 1	folder 28

Broadsides and Print Projects

Biographical / Historical

Since 1992, Visual AIDS has commissioned artists to create print projects that utilize artistic strategies to share information about the HIV and AIDS crisis. First conceived as a part of Day Without Art, the first Visual AIDS broadsides were intentionally easy to photocopy and distributed without copyright to encourage organizations to reproduce and disseminate them. In the decades since, the form of these print projects has expanded to include stickers, buttons, and larger newsprint broadsides.

Scope and Contents

Materials pertaining to Visual AIDS Broadside and Print Projects include copies of broadsides, production materials, correspondence, stickers, buttons, condoms, playing cards, collectible items, and promotional materials. These materials are dated 1992-2022.

The materials in this sub-series are primarily arranged by artist or creator name.

Title/Description	Instances	
Branch, Bradford, 1992	Box 1	folder 29
Kruger, Barbara, 1992	Box 1	folder 30
Ligon, Glenn, 1992	Box 2	folder 1
Visual AIDS Artist Caucus, 1992	Box 2	folder 2
Broadside Originals, 1992-1997	Box 2	folder 3
Giorno, John, 1993	Box 2	folder 4
Kellard, Adrian, 1993	Box 2	folder 5
Melaney, Adamo Yuri, 1994	Box 2	folder 6
Cullum, William, 1995	Box 2	folder 7
Juarez, Roberto, 1995	Box 2	folder 8
Taylor, Steed, 1995	Box 2	folder 9
Parker, Mike, 1996	Box 2	folder 10
Berg, Copy, 1997	Box 2	folder 11
"Spend Wisely. Fight AIDS.", 1998	Box 2	folder 12
Weiss, Harvey, 1998	Box 2	folder 13
Correspondence, 2005	Box 2	folder 14
De Hoyos, Joe, 2005	Box 2	folder 15
Farber, Neil, 2005	Box 2	folder 16
Grant, Deborah, 2005	Box 2	folder 17
Jackson, Derek, 2005	Box 2	folder 18
Johanson, Chris, 2005	Box 2	folder 19
Moyer, Carrie, 2005	Box 2	folder 20

Visual AIDS Institutional Records

Carman, Curtis, 2006	Box 2	folder 21
Lotuffo, Maria G., 2006	Box 2	folder 22
Takahashi, Ginger Brooks, 2006	Box 2	folder 23
Blake, Nayland, 2007	Box 2	folder 24
Hanson, Erik, 2007	Box 2	folder 25
Laurita, Lou, 2007	Box 2	folder 26
Lemoins, Nancer, 2007	Box 2	folder 27
Production and Outreach Materials, 2007	Box 2	folder 28
Chaich, John, 2008	Box 2	folder 29
Huh, Kate, 2008	Box 2	folder 30
Lyons, Noah, 2008	Box 2	folder 31
Mitchell, Michael, 2008	Box 2	folder 32
Powhida, William, 2008	Box 2	folder 33
Production and Outreach Materials, 2008	Box 2	folder 34
Broadside Exhibition Announcements, 2008-2009	Box 2	folder 35
Production and Outreach Materials, 2009	Box 2	folder 36
Reynolds, Hunter, 2009	Box 2	folder 37
Wu, Ingrid Tsang, 2009	Box 2	folder 38
Art Action AIDS E-Cards, 2011	Box 2	folder 39
Print + Projects Materials, 2012-2016	Box 2	folder 40
Print + Projects Promotional Cards, 2014-2019	Box 2	folder 41
"What is Undetectable?" Balloons, 2015	Box 2	folder 42
Kelley, Shan Buttons, 2015	Box 2	folder 43
HIV Criminalization Broadside, 2018	Box 2	folder 44
fierce pussy Broadside, 2021	Box 2	folder 45
Lemoins, Nancer Stickers, 2022	Box 2	folder 46

Play Smart

Biographical / Historical

From 2010 to 2019, Visual AIDS produced Play Smart safer sex kits containing artist-created trading cards, condoms, and lube. The trading cards included straightforward information about HIV testing, pre and post exposure prophylaxis, and other harm reduction strategies. Play Smart kits were distributed freely in bars, queer spaces, and art institutions. The project was developed in conversation with Dr. Demetre Daskalakis at The Men's Sexual Health Project (M*SHP).

Organizations like Streetwise & Safe, Sero Project, GMHC, SRLP, and Callen-Lorde collaborated in developing and distributing Play Smart nationally.

Scope and Contents

Materials pertaining to Play Smart campaigns include correspondence, press clippings, promotional materials, event programs, and press clippings. These materials are dated 2005-2019.

Title/Description	Instances	
Condom Ordering Materials, 2005-2007	Box 2	folder 47
Participant Materials, 2010	Box 2	folder 48
Press Clippings, 2010	Box 2	folder 49
Production Materials and Correspondence, 2010	Box 2	folder 50
Promotional Materials, 2010	Box 3	folder 1
Production Materials, 2010-2011	Box 3	folder 2
Distribution Materials, 2011	Box 3	folder 3
Press Clippings, 2011	Box 3	folder 4
Production Materials and Correspondence, 2011	Box 3	folder 5
Production Materials and Correspondence, 2012	Box 3	folder 6
Launch Event Programs, 2013	Box 3	folder 7
Event Programs, 2014	Box 3	folder 8
Launch Event Programs, 2014	Box 3	folder 9
Press Clippings, 2014	Box 3	folder 10
"I Serve Art" Exhibition Materials, 2015	Box 3	folder 11
2011 Play Smart Cards	Card Box 1	
2012 Play Smart Cards	Card Box 1	
2013 Play Smart Cards	Card Box 1	
2014 Play Smart Cards	Card Box 1	
2015 Play Smart Cards	Card Box 2	
2019 Play Smart Cards	Card Box 2	

Day Without Art

Biographical / Historical

In 1989, in response to the worsening AIDS crisis and coinciding with the World Health Organization's second annual World AIDS Day on December 1, Visual AIDS organized the first Day Without Art. A committee of art workers (curators, writers, and art professionals) sent out a call for "mourning and action in response to the AIDS crisis" that would celebrate the lives and achievements of lost colleagues and friends; encourage caring for all people with AIDS; educate diverse publics about HIV; and call for a cure. More than 800 arts organizations, museums and galleries throughout the U.S. participated

by shrouding artworks and replacing them with information about HIV and safer sex, locking their doors or dimming their lights, and producing exhibitions, programs, readings, memorials, rituals, and performances. Visual AIDS coordinated this network mega-event by producing a poster and handling promotion and press relations.

During the early nineties, as artists became more intimately involved with the group, Visual AIDS initiated numerous projects that included: A Night Without Light (the dimming of the New York skylight); Electric Blanket (a nationwide outdoor slide projection with text and images); Positive Actions (an exhibition-competition for a television PSA held simultaneously in three NYC venues); the Broadside Project (distribution of copyright-free text and images by well-known artists targeted to specific audiences); and ambitious media collaborations, including AIDS Timeline by Group Material and national televised events. Artists created many of the most moving actions, including Robert Farber's audio work "Every Ten Minutes". By the mid-90's, Day Without Art attracted more than 8000 participants throughout the world.

Since 2010, Visual AIDS has worked with artists and filmmakers to internationally distribute videos to museums, art institutions, schools and AIDS organizations for Day Without Art. Since 2014, Visual AIDS has commissioned and distributed a video program for Day With(out) Art, coordinating screenings at over 100 venues around the world.

Scope and Contents

Materials pertaining to Day Without Art contain exhibition announcements, photographs, 35mm slides, correspondence, promotional materials, exhibition planning materials, press clippings, periodicals, exhibition programs, and publications. These materials are dated 1989-2022.

Title/Description	Instances	
Correspondence (1 of 2), 1989	Box 3	folder 12
Correspondence (2 of 2), 1989	Box 3	folder 13
Louise Lawler Helms Amendment Exhibition Materials, 1989	Box 3	folder 14
Participant List, 1989	Box 3	folder 15
Participant Press Releases and Promotional Materials, 1989	Box 3	folder 16
Photographs, 1989	Box 3	folder 17
Planning Materials, 1989	Box 3	folder 18
Political Action, 1989	Box 3	folder 19
Press Releases and Promotional Materials, 1989	Box 3	folder 20
Press Clippings, 1989-1990	Box 3	folder 21
World AIDS Day Newsletters, 1989-1991	Box 3	folder 22
Stationery and Logos, 1989-1994	Box 3	folder 23
Group Materials AIDS Timeline Exhibition Materials, 1990	Box 3	folder 24
Group Material AIDS Timeline Magazine Project Clippings, 1990	Box 3	folder 25

Visual AIDS Institutional Records

Group Materials AIDS Timeline Magazine Project Planning Materials, 1990	Box 3	folder 26
Homeless Women and AIDS, Hope Sandrow Materials, 1990	Box 3	folder 27
Logo Materials, 1990	Box 3	folder 28
Promotional Materials, 1990	Box 3	folder 29
Visual AIDS Artist Caucus, 1990	Box 3	folder 30
Exhibition Slides, 1990-1992	Box 3	folder 31
"Electric Blanket" (1 of 2), 1990-1993	Box 4	folder 1
"Electric Blanket" (2 of 2), 1990-1993	Box 4	folder 2
"Electric Blanket" Photographs, 1990-1993	Box 4	folder 3
"Night Without Light", 1990-1994	Box 4	folder 4
Photographs, 1990-1994	Box 4	folder 5
Poster and Broadside 35mm Slides, 1990-1998	Box 4	folder 6
City of New York Proclamations, 1990-2002	Box 4	folder 7
Press Clippings, 1990-2011	Box 4	folder 8
"Connecting Lives" Exhibition at PS 122, 1991	Box 4	folder 9
Bravo "Unfinished Stories" Materials, 1991	Box 4	folder 10
Participant Press Releases, 1991	Box 4	folder 11
Press Kits, 1991	Box 4	folder 12
Project Replication Outline, 1991	Box 4	folder 13
Promotional Materials, 1991	Box 4	folder 14
Robert Farber "Every Ten Minutes", 1991	Box 4	folder 15
The Witness Project, 1991	Box 4	folder 16
Women's Action Materials, 1991	Box 4	folder 17
Names Quilt Education Gallery Slides, 1992	Box 4	folder 18
Promotional Materials, 1992	Box 4	folder 19
REPOHistory Photographs, 1992	Box 4	folder 20
Press Releases and Participant Materials, 1993	Box 4	folder 21
Exhibition Announcements, 1993-2014	Box 4	folder 22
Promotional Materials and Correspondence, 1994	Box 4	folder 23
Surveys, 1994	Box 4	folder 24
Contact Lists, 1995	Box 4	folder 25

Visual AIDS Institutional Records

Political Correspondence, 1995	Box 4	folder 26
Princeton University, 1995	Box 4	folder 27
Promotional Materials, 1995-1998	Box 4	folder 28
Call for Proposals, 1996	Box 4	folder 29
Periodicals, 1996	Box 4	folder 30
Programs and Press, 1996	Box 4	folder 31
Correspondence, 1997	Box 4	folder 32
Correspondence, 1998	Box 4	folder 33
Speakers Bureau Materials, 1998	Box 4	folder 34
"Reflections on Day Without Art", 2000-2006	Box 4	folder 35
Participant Forms, 2001	Box 4	folder 36
"Video Positive" Bronx Museum of Art, 2002	Box 4	folder 37
"The Big Nothing" ICA Philadelphia, 2004	Box 4	folder 38
Press Clippings, 2004	Box 4	folder 39
Press Clippings, 2006	Box 4	folder 40
Press Clippings, 2007	Box 4	folder 41
Press Clippings, 2008	Box 4	folder 42
Ira Sachs "Last Address", 2010	Box 4	folder 43
Press Clippings, 2010	Box 5	folder 1
Jim Hodges "Untitled", 2010-2011	Box 5	folder 2
"Not Over - Red Ribbon Project" Materials, 2011	Box 5	folder 3
Participant Materials and Correspondence (1 of 2), 2011	Box 5	folder 4
Participant Materials and Correspondence (2 of 2), 2011	Box 5	folder 5
Jim Hubbard "United in Anger", 2012	Box 5	folder 6
Participant Forms, 2012	Box 5	folder 7
fierce pussy "For the Record", 2013	Box 5	folder 8
"Alternate Endings" Materials, 2014-2015	Box 5	folder 9
"Radiant Presence" Materials, 2015	Box 5	folder 10
"Compulsive Practice" Materials, 2016	Box 5	folder 11
"Alternate Endings, Radical Beginnings" Materials, 2016	Box 5	folder 12
Press Clippings, 2017	Box 5	folder 13
Japanese Translation of Materials, 2017-2019	Box 5	folder 14

"Alternate Endings, Activist Risings" Materials, 2018	Box 5	folder 15
"Still Beginning", 2019	Box 5	folder 16
"Transmissions", 2020	Box 5	folder 17
"Enduring Care" Materials, 2021	Box 5	folder 18
"Being and Belonging" Programs, 2022	Box 5	folder 19

Exhibitions

Biographical / Historical

After the founding of the Archive Project in 1994, Visual AIDS began to organize exhibitions to present work by artists living with HIV. The organization's first exhibitions focused solely on artists represented in its archive. In the late 1990s, Visual AIDS exhibition program shifted towards curated group exhibitions that examine the deep cultural history of the AIDS crisis and contemporary issues around HIV/AIDS. These exhibitions have included both HIV positive and HIV negative artists. Guest curators have included Julia Bryan-Wilson, Dean Daderko, Sur Rodney (Sur), Jean Carlomusto, Alexandra Juhasz, Hugh Ryan, Josh Lubin Levy & Ricardo Montez. Visual AIDS has never operated its own exhibition space, instead partnering with galleries, non-profits, and community spaces to mount exhibitions. Exhibition partners have included La MaMa Galleria, The 8th Floor, Printed Matter, Artists Space, The Painting Center, Real Art Ways, Boston Center for the Arts, Fales Library and Special Collections, Aljira, P.S. 122, Transformer Gallery, Elizabeth Foundation for the Arts, and MoCADA, among others.

Scope and Contents

Materials pertaining to Visual AIDS exhibitions contain exhibition announcements, exhibition planning materials, promotional materials, correspondence, photographs, and press clippings. These materials are dated 1989-2021.

Title/Description	Instances	
"The First 10" at PS 122 Gallery, 1995	Box 5	folder 20
"Works from the Archive Project" at God's Love We Deliver, 1995	Box 5	folder 21
"Arts' Communities/AIDS Communities" at BCA Cyclorama, 1996	Box 5	folder 22
"A Living Testament of the Blood Fairies" at Artists Space, 1996-1997	Box 5	folder 23
"not sacred" at The Nathan Cummings Foundation, 1997	Box 5	folder 24
"The Cocktail" at Flamingo East, 1997	Box 5	folder 25
"Mapping No Boundaries: Art. AIDS. Action." Materials, 1997-1998	Box 5	folder 26
"Salon" at the National Arts Club, 1998	Box 5	folder 27
"Desire" at Syracuse University, Robert B Menschel Photography Gallery, 1999	Box 5	folder 28
"Bodies of Resistance" at Real Art Ways, 2000	Box 6	folder 1

Visual AIDS Institutional Records

"Lightbox" Materials, 2000-2003	Box 6	folder 2
"20 Years - It's Closer Than You Think" at GMHC Gallery, 2001	Box 6	folder 3
"Pull Up a Chair" at GMHC Gallery, 2001	Box 6	folder 4
"Sight of Construction" at The LGBT Center, 2001	Box 6	folder 5
"Go Figure" at The LGBT Center, 2002	Box 6	folder 6
"Share Your Vision" at Artists Space, 2003	Box 6	folder 7
Promotional and Press Materials (Various Exhibitions), 2003	Box 6	folder 8
"Release" and "Release II" at MoCADA, 2003-2005	Box 6	folder 9
"Between Ten" at SPIN Gallery, 2006	Box 6	folder 10
"Side x Side" at La MaMa Galleria, 2008	Box 6	folder 11
"Side x Side" Press Clippings, 2008	Box 6	folder 12
"Tainted Love" at La MaMa Galleria, 2009	Box 6	folder 13
"Tainted Love" Press Clippings, 2009	Box 6	folder 14
"You Make Me Feel (Mighty Real)" at NYU Fales Library, 2009-2010	Box 6	folder 15
"To Believe" at La MaMa Galleria, 2010	Box 6	folder 16
NADA Materials, 2010	Box 6	folder 17
"Mixed Messages" at La MaMa Galleria (1 of 2), 2011	Box 6	folder 18
"Mixed Messages" at La MaMa Galleria (2 of 2), 2011	Box 6	folder 19
"Mixed Messages" Press Clippings, 2011	Box 6	folder 20
"Mixed Messages" Sign In Sheet, 2011	Box 6	folder 21
"The Sword of Damocles" at The Painting Center, 2011	Box 6	folder 22
"ReMixed Messages" at Fathom Gallery, 2012	Box 6	folder 23
"Undetectable" at La MaMa Galleria, 2012	Box 6	folder 24
Arch Connelly at La MaMa Galleria Loan Agreements, 2012	Box 6	folder 25
"Not Over" at La MaMa Galleria (1 of 2), 2013	Box 7	folder 1
"Not Over" at La MaMa Galleria (2 of 2), 2013	Box 7	folder 2
"Not Over" Press Clippings, 2013	Box 7	folder 3
"Ephemera as Evidence" at La MaMa Galleria, 2014	Box 7	folder 4
"Party Out of Bounds" at La MaMa Galleria, 2015	Box 7	folder 5
Pulse Miami Materials, 2015	Box 7	folder 6

Visual AIDS Institutional Records

"Everyday" at La MaMa Galleria, 2016	Box 7	folder 7
"Persons of Interest" at Bureau of General Services – Queer Division, 2016	Box 7	folder 8
"Pulse New York" Materials, 2016	Box 7	folder 9
Exhibition Proposals, 2016	Box 7	folder 10
"Voice = Survival" at The 8th Floor, 2017	Box 7	folder 11
"Cell Count" at La MaMa Galleria, 2018	Box 7	folder 12
"Altered After" at Participant, Inc, 2019	Box 7	folder 13
"Comic Velocity" at PS 122 Gallery, 2021	Box 7	folder 14
"Comic Velocity" Materials - "Just a Pill?", 2021	Box 7	folder 15
"Comic Velocity" Materials - "Legalize Positivity", 2021	Box 7	folder 16
"Comic Velocity" Materials - "Paco", 2021	Box 7	folder 17
"Comic Velocity" Materials - "Strutting to Stop Stigma", 2021	Box 7	folder 18

Public Programs

Biographical / Historical

Visual AIDS produces numerous public events and programs, often partnering with other organizations and museums. The Public Programs series contains announcements, handouts, and internal documents related to panels, book fairs, and other public events that Visual AIDS organized or participated in.

Scope and Contents

Materials pertaining to Visual AIDS Public Programs include exhibition and program announcements, promotional materials, planning materials, ephemera, and event programs. These materials are dated 2008-2022.

Title/Description	Instances	
"Graphic Alert" Materials, 1998	Box 7	folder 19
2004 Public Programs	Box 7	folder 20
"AIDS/Art/Work" Materials, 2008	Box 7	folder 21
2005 Public Programs	Box 8	folder 1
2007 Public Programs	Box 8	folder 2
"Art, AIDS, America" Colloquium, 2011	Box 8	folder 3
"Festival for Ideas for the New City" Materials, 2011	Box 8	folder 4
2011 Public Programs	Box 8	folder 5
Eric Rhein Box Office Materials, 2011	Box 8	folder 6
Mark Morrisroe Program, 2011	Box 8	folder 7

Visual AIDS Institutional Records

"Kingsbridge and the Devil" Mural Materials, 2012	Box 8	folder 8
"Radically Gay: The Life & Visionary Legacy of Harry Hay" Materials, 2012	Box 8	folder 9
2012 Public Programs	Box 8	folder 10
2013 Public Programs	Box 8	folder 11
International Curatorial Residency, 2013	Box 8	folder 12
"Patriot" Mural Materials, 2014	Box 8	folder 13
2014 Public Programs	Box 8	folder 14
International Curatorial Residency, 2014	Box 8	folder 15
New York Art Book Fair, 2014	Box 8	folder 16
"Art, AIDS, America" Materials, 2014-2016	Box 8	folder 17
2015 Public Programs	Box 8	folder 18
Folsom Street East Festival, 2015	Box 8	folder 19
2016 Public Programs	Box 8	folder 20
2017 Public Programs	Box 8	folder 21
Los Angeles Art Book Fair, 2017	Box 8	folder 22
2018 Public Programs	Box 8	folder 23
Love Positive Women, 2018-2020	Box 8	folder 24
2019 Public Programs	Box 8	folder 25
"Broadcast" Screening Series Material, 2022	Box 8	folder 26

Publications

Biographical / Historical

Visual AIDS's publishing program produces books that highlight underknown artists and preserve legacies that might otherwise be lost. Publication types include monographs, exhibition catalogs, and the "Duets: In Conversation" series. Duets pairs artists, activists, writers, and thinkers in dialogues about their creative practices and current social issues related to HIV/AIDS.

Scope and Contents

Materials pertaining to Visual AIDS publications contain planning materials, proofs, promotional materials, and published comic books. These materials are dated 1995-2021.

Title/Description	Instances	
Andres & Tony, 1995	Box 8	folder 27
"Bearing Witness (to AIDS)" Materials, 1996	Box 8	folder 28
Hugh Steers Book Materials, 2012-2016	Box 8	folder 29
Duets 1 and 2 (Dzubilo and Andrews), 2014		

	Box 8	folder 30
Duets 3 and 4 (Cuevas and Moufarrege), 2016	Box 8	folder 31
Duets 7 (Weston), 2021	Box 8	folder 32

Red Ribbon Project

Biographical / Historical

In 1991 a group of artists known as the Visual AIDS Artists' Caucus came together to create a meaningful symbol to show support and compassion for those with AIDS and their caregivers at the height of the crisis. They created what was titled "The Ribbon Project," better known today simply as the Red Ribbon. Through a series of meetings in April and May of 1991, the Red Ribbon was born. The color red was chosen for its "connection to blood and the idea of passion - not only anger but love".

Visual AIDS partnered with Broadway Cares and Equity Fights AIDS in June 1991 to adorn guests and presenters at the 45th Annual Tony Awards. The red ribbon quickly became renowned as an international symbol of AIDS awareness, and has been worn at the Oscars, Emmys, and Grammys; celebrities, musicians, athletes, artists, and politicians have worn the ribbon on talk shows, TV programs, movies, political conventions, sporting events, and music videos.

Today the red ribbon is an internationally recognized symbol of AIDS awareness and a design icon. It has led the way for many other color ribbons and awareness projects. Unlike some other commercial marketing campaigns, the red ribbon originally evolved as an artists/activist project and it has never been copyrighted.

Scope and Contents

Materials pertaining to the Red Ribbon Project include production materials, photographs, promotional materials, press clippings, correspondence, loan agreements, and exhibition announcements. This material is dated 1991-2021.

Title/Description	Instances	
Correspondence, 1991	Box 9	folder 1
Honorary Committee Materials, 1991	Box 9	folder 2
Outreach Letters (Tony Awards), 1991	Box 9	folder 3
Press Clippings, 1991	Box 9	folder 4
Production Materials, 1991	Box 9	folder 5
Press Releases, 1991-1993	Box 9	folder 6
35mm Slides, 1991-2008	Box 9	folder 7
Celebrity Ribbon Cavalcade Material, 1992	Box 9	folder 8
Photographs, 1992	Box 9	folder 9
Publicity Letters, 1992	Box 9	folder 10
Press Clippings, 1992-1993	Box 9	folder 11
Press Correspondence, 1992-1993	Box 9	folder 12
Stamp Campaign, 1993	Box 9	folder 13

Promotional Materials, 1993	Box 9	folder 14
Press Clippings, 1994-2002	Box 9	folder 15
"Lessons from the Red Ribbon", 1997	Box 9	folder 16
Cooper Hewitt Design Museum Exhibition Announcements, 1997	Box 9	folder 17
Correspondence (RE: New York Times Misattribution), 1997	Box 9	folder 18
Correspondence (Misattribution), 1998	Box 9	folder 19
History, 2003-2011	Box 9	folder 20
Press Clippings, 2003-2011	Box 9	folder 21
Loan Agreements, 2004-2021	Box 9	folder 22
MoMA Correspondence, 2015	Box 9	folder 23

[^ Return to Table of Contents](#)

Fundraising

Benefit Events

Biographical / Historical

The Benefit Events series contains announcements, documentation, and internal records related to Visual AIDS fundraising events. Since 2006, Visual AIDS's primary benefit event has been the Visual AIDS Vanguard Awards (VAVA Voom), a gala that recognizes the achievements and contributions of individuals who strengthen the cultural history of art, AIDS and activism in our community.

Scope and Contents

Materials pertaining to Visual AIDS benefits include exhibition announcements, invitations, correspondence, advertisements, press clippings, and planning materials. These materials are dated 1998-2018.

Title/Description	Instances	
Dada Ball, 1994	Box 9	folder 24
Studio 24 Exhibition Materials, 1998	Box 9	folder 25
The Lure Materials, 1998	Box 9	folder 26
"May Day" Materials, 2000	Box 9	folder 27
La Maison de Sade Materials, 2000	Box 9	folder 28
45 Bleecker Theater Materials, 2001	Box 9	folder 29
"A Big Hairy Deal" Materials, 2002-2004	Box 9	folder 30
"Lost and Found" Materials, 2006	Box 9	folder 31

Visual AIDS Institutional Records

"Strike!" Materials, 2007	Box 9	folder 32
"Strike 2!" Materials, 2008	Box 9	folder 33
"Strike 3!" Materials, 2009	Box 9	folder 34
VAVA Voom, 2010	Box 9	folder 35
VAVA Voom, 2014	Box 9	folder 36
Christopher Tanner Auction Event Invitation, 2015	Box 9	folder 37
VAVA Voom, 2015	Box 9	folder 38
Planning Materials, 2017	Box 9	folder 39
John Laub Memorial Materials, 2018	Box 9	folder 40
VAVA Voom, 2018	Box 9	folder 41
VAVA Voom, 2020	Box 9	folder 42
Pride Benefit Party, 2023	Box 9	folder 43

Benefit Prints

Biographical / Historical

Visual AIDS published limited edition prints by renowned contemporary artists as part of its fundraising efforts.

Scope and Contents

Materials pertaining to benefit prints include promotional materials, correspondence, press clippings, and planning materials. These materials are dated 2012-2022.

Title/Description	Instances	
Ligon, Glenn, 2012	Box 9	folder 44
Taaffe, Philip, 2013	Box 9	folder 45
Planning Materials, 2013-2016	Box 9	folder 46
Kass, Deborah, 2014	Box 9	folder 47
Muholi, Zanele, 2014	Box 9	folder 48
Feher, Tony, 2015	Box 9	folder 49
Loewe Capsule Collection Press Clippings, 2018	Box 9	folder 50
Silence = Death, 2021	Box 9	folder 51
Langberg, Doron, 2022	Box 9	folder 52

Postcards from the Edge

Biographical / Historical

Since 1998, Visual AIDS has produced the annual Postcards From the Edge exhibition and benefit. For this fundraiser, Visual AIDS solicits original, postcard-sized works on paper by established and emerging artists.

Scope and Contents

Materials pertaining to Postcards from the Edge contain promotional materials and exhibition announcements. These materials are dated 1998-2022.

Title/Description	Instances	
Postcards from the Edge, 1998	Box 9	folder 53
Postcards from the Edge, 1999	Box 9	folder 54
Postcards from the Edge, 2000	Box 9	folder 55
Postcards from the Edge, 2001	Box 9	folder 56
Postcards from the Edge, 2002	Box 9	folder 57
Postcards from the Edge, 2003	Box 10	folder 1
Postcards from the Edge, 2004	Box 10	folder 2
Postcards from the Edge, 2005	Box 10	folder 3
Postcards from the Edge, 2006	Box 10	folder 4
Postcards from the Edge, 2007	Box 10	folder 5
Postcards from the Edge, 2009	Box 10	folder 6
Postcards from the Edge, 2010	Box 10	folder 7
Postcards from the Edge, 2011	Box 10	folder 8
Postcards from the Edge, 2013	Box 10	folder 9
Postcards from the Edge, 2014	Box 10	folder 10
Postcards from the Edge, 2015	Box 10	folder 11
Postcards from the Edge, 2016	Box 10	folder 12
Postcards from the Edge, 2018	Box 10	folder 13
Postcards from the Edge, 2022	Box 10	folder 14

[^ Return to Table of Contents](#)

Collected HIV/AIDS Historical Materials

Biographical / Historical

The Collected HIV/AIDS Historical Materials series has materials related to HIV/AIDS art and activism that have been collected by Visual AIDS staff but not produced by the organization or its artist members. The materials include those produced by individuals as well as by other HIV/AIDS organizations.

Scope and Contents

Materials in this series include photographs, 35mm slides, press clippings, ephemera, collectible materials, printed artworks, and exhibition materials. These materials are dated 1988-2020.

Title/Description	Instances	
Condoms	Box 10	folder 15
Gran Fury Materials, 1989	Box 10	folder 16
Print Projects (1 of 2), 1989-2011	Box 10	folder 17
Print Projects (2 of 2), 1989-2011	Box 10	folder 18
Artist Member Press Clippings, 1993-2014	Box 10	folder 19
The Names Project Materials, 1994-1998	Box 10	folder 20
Press Clippings, 1996-2013	Box 10	folder 21
Printed Artworks, 2004-2013	Box 10	folder 22
Institute of Cultural Inquiry "Forget Foucault" Buttons, 2011	Box 10	folder 23
Foundational Sharing 4, 2013	Box 10	folder 24
Foundational Sharing 5, 2013	Box 10	folder 25
Foundational Sharing 6, 2014	Box 10	folder 26
Foundational Sharing 8, 2015	Box 10	folder 27
HIV Howler, 2018-2019	Box 10	folder 28

AIDS Activism Photographs

Title/Description	Instances	
Neipris, Ellen B, 1987	Box 10	folder 29
AIDS Demonstration, 1988	Box 10	folder 30
McGovern, Tim, 1988	Box 10	folder 31
McAdams, Dona Ann, 1988-1990	Box 10	folder 32
Eberle, Todd, 1990	Box 10	folder 33
Incerti, W Benjamin, 1990-1991	Box 10	folder 34
Propaganda Art, 1991-1993	Box 10	folder 35

Exhibitions

Title/Description	Instances	
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Visual AIDS Institutional Records

"Brian Weil: The AIDS Photographs" Materials, 1991	Box 10	folder 36
Exhibition Materials, 1996-2020	Box 10	folder 37
"What Now?" Materials, 1997	Box 10	folder 38
"Recovering the Positives: Originals" Materials, 2001-2002	Box 10	folder 39
"Proof Positive" Materials, 2005	Box 10	folder 40
"Blanchon & Andrews" Materials, 2006	Box 10	folder 41
"AIDS Over Time/Time Over AIDS" Materials, 2014	Box 10	folder 42
"99 Objects" Materials, 2015	Box 10	folder 43
"Art After Stonewall" Materials, 2016	Box 10	folder 44
"Pickle Surprise" Materials, 2016	Box 10	folder 45
"positive/negative: HIV/AIDS" Materials, 2016	Box 10	folder 46
"Things" Materials, 2016	Box 10	folder 47
"AIDS at Home" Materials, 2017	Box 10	folder 48
"Catalyst: Art and Social Justice" Materials, 2020-2021	Box 10	folder 49

[^ Return to Table of Contents](#)